

## Everything you need to know about being our Community Fundraiser

The Community Fundraising Team at Parkinson's UK is dedicated to supporting thousands of individuals, groups and local businesses to fundraise across England, Scotland, Wales and Northern Ireland. As a Community Fundraiser, with expert relationship building skills, you'll be responsible for engaging with current and potential new supporters within this area to generate leads to raise funds for the charity.

### What you'll do

- Develop and deliver ambitious local fundraising plans and budgets to maximise local support, provide exceptional stewardship and achieve financial targets in line with the community fundraising strategy.
- Actively support, motivate and manage a portfolio of individual supporters to fundraise for Parkinson's UK, ensuring opportunities realise their full potential and key supporters are retained.
- Lead on the development and delivery of a portfolio of fundraising activities such as local delivery of the Walk for Parkinson's event series.
- Lead in developing all streams of local fundraising in allocated areas, including community support, local corporate activity and collaborating with central teams.
- Support in the development of fundraising by Parkinson's UK local groups, promoting best practice and encouraging the sharing of ideas.
- Participate in project work to deliver improvements to processes, develop new fundraising ideas and ensure exceptional standards of fundraising.
- Build relationships and work collaboratively with colleagues across the charity. Ensuring that as much activity is shared across the team as possible.
- Actively participate in team meetings and communications as required.

### What you'll bring

- Demonstrable experience of general fundraising principles and at least two of the following fundraising disciplines: community, events, corporate and major donors. **(A&I)**
- Experience of setting and effectively managing budgets to achieve agreed targets. **(A&I)**
- The ability to identify and maximise on opportunities to grow and develop income. **(A&I)**
- Experience of project work and building strong relationships internally that promote a one team ethos. **(I)**
- Experience of networking and finding new opportunities to pursue to grow a strong pipeline of income and supporters for year on year growth. **(I)**
- Experience of managing volunteers and supporting volunteer committees. **(I)**
- Experience of managing own workload effectively and planning work to meet deadlines. **(A)**
- Ability to communicate clearly and assertively with excellent public speaking skills **(A&I)**
- Able to produce correspondence and promotional material in a clear and succinct way and to produce accurate work to a high standard at all times **(I)**
- Experience of operating in a modern digital workplace, including using digital tools (and what is needed from the role) to work collaboratively and productively. **(I)**

**(A)** indicates that this criteria will be assessed at the Application stage

**(I)** indicates that this criteria will be assessed at the Interview stage

## A bit more about the role

You'll report to the **Community fundraising manager**

Your contract will be **permanent**

You'll be paid **£38,732 per year**

You'll work **35 hours per week (Compressed hours will also be considered)**

You'll be **home based**

Locations you'll cover are **Yorkshire**

**Due to the location and scope of the role, you will need to live within the area/s above or live in close proximity and be able to travel there regularly without reliance on public transport. If you will be driving, you'll need to have held your full driving licence for a minimum of one year.**

You'll have **budget responsibility for your region**

Your main relationships will be with:

- **Community Fundraising colleagues**
- **Fundraising and Experience Directorate colleagues**
- **External Relations Directorate colleagues**
- **Community & Participation Directorate colleagues in the assigned region**
- **Members of the public**
- **Individual supporters**
- **External event organisers and corporate sponsors**
- **Volunteers**

## Be part of the **Fundraising & Experience** directorate

How do we get Parkinson's understood? Through the work of our Fundraising and Experience team. Our bold and creative communications challenge stereotypes, keep Parkinson's in the public conversation and inspire people to take action.

We're a movement powered by people. We grow, engage and inspire communities, volunteers and supporters to rally behind our charity goals. We work to transform Parkinson's, together. We raise funds to enable our ambitious work.

The Fundraising and Experience team develops and delivers effective engagement activities - to support all areas of our strategy, maximise income and raise the profile of Parkinson's and the charity

## What we offer

**Our benefits, and what we offer can be found on our website:**

**<https://www.parkinsons.org.uk/about-us/benefits-working-us>**

# What we do and how we do it

## Our vision • our ultimate aim

Together we will find the cure, and improve life for everybody affected by Parkinson's.

## Our social mission • what we deliver

We're a people-powered movement. On the verge of major breakthroughs in Parkinson's. By uniting we will find a cure. Together, we will help people get the best care and will ensure everyone sees the real impact of Parkinson's.

## Our values • the way we work

- **People-first:** We're a strong movement for change, informed, shaped and powered by people affected by Parkinson's. We value and support each other.
- **Uniting:** We're people with Parkinson's, scientists and supporters, fundraisers and families, carers and clinicians. We're working, side by side, to improve the lives of everyone affected by Parkinson's
- **Pioneering:** We innovate across everything we do. Creative, courageous and with pioneering spirit, we strive to continually improve.
- **Driven:** We live and breathe our purpose. We set clear goals and strive to deliver the greatest impact for people affected by Parkinson's.